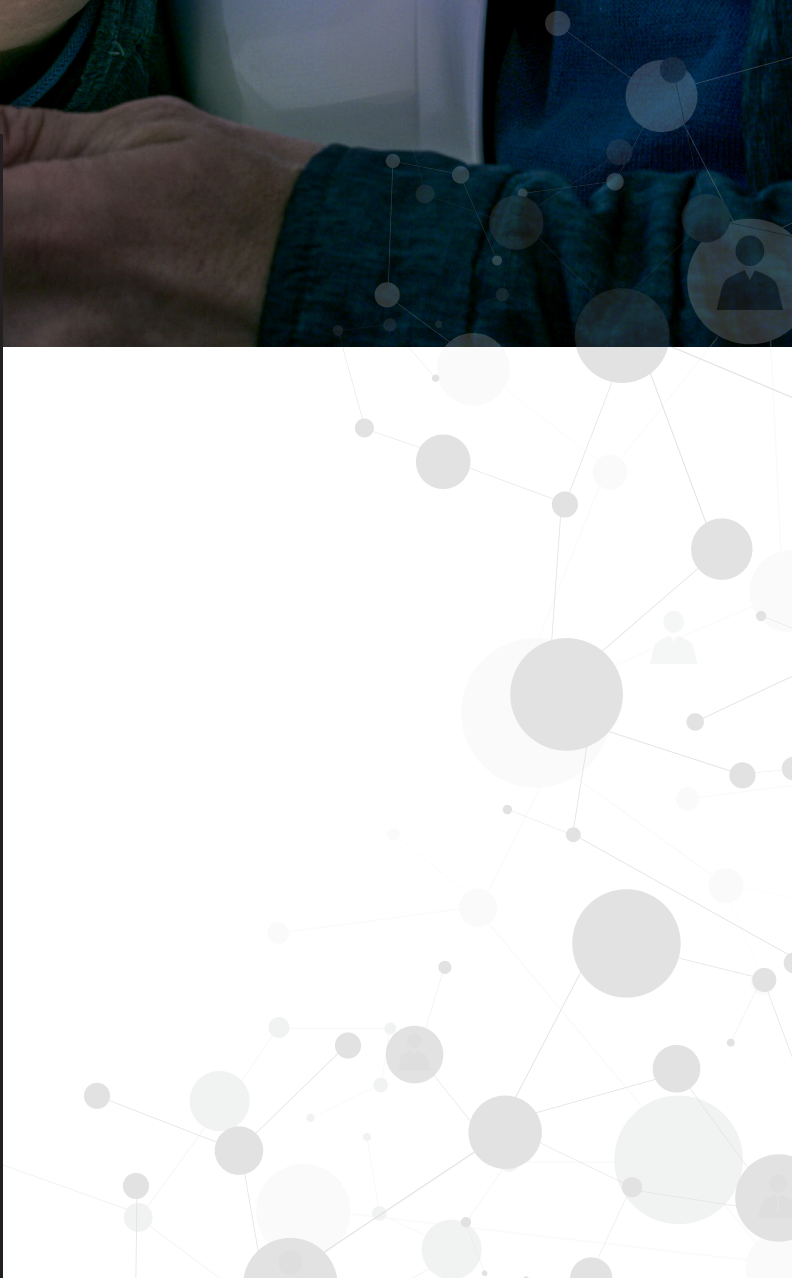




**EZ
OPS**

JULY 2020
NEWSLETTER

FIRST EDITION





EZ OPS™ CORPORATE OUTLOOK: STRATEGY/VISION

EZ Ops™ is a technology-driven hub that provides an edge to the hardworking operators on the front lines. Our job at EZ Ops™ is to connect front line teams with the right information at the right time, thus empowering them. This means we are working relentlessly to identify leading innovative technologies that provide information to equip operators to make better cost and compliance-based decisions faster. We then work with these technologies to integrate them with EZ Ops™ software which operators use every day.

We are currently engaged with two new technologies: Drift.io and Waste Coordinator. These innovative technologies are transforming trucking and water disposal logistics. Watch out for more information in this space in the coming months.



EZ OPS™ SUPPORT: ACCOUNT MANAGEMENT PRACTICES/PRINCIPLES

The EZ Ops™ technical sales and Account Management team work passionately every day, earning our customers business by creating, capturing, and communicating value through our digital innovation platform. Part of our Account Management practices is the Service Report. Service Reports help our esteemed customers know what we are doing both on the back- and front-end to support their business through the elimination of systemic inefficiencies and cost cutting. Feedback we are receiving thus far shows that adoption, both in the field and corporate, remain one of our competitive advantages and differentiator. We continue to highlight how intuitive our platform is in the hands of frontline workers. You cannot go wrong with having any of the EZ Ops™ modules in the hands of your frontline workers.

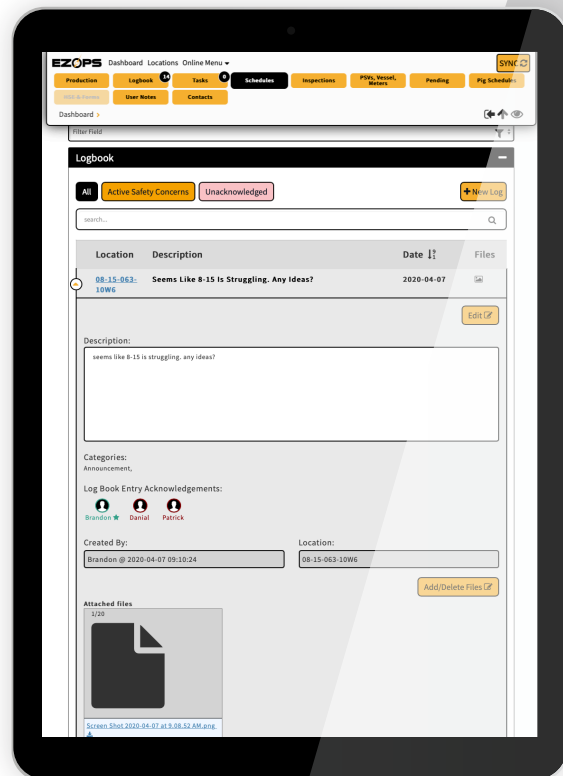
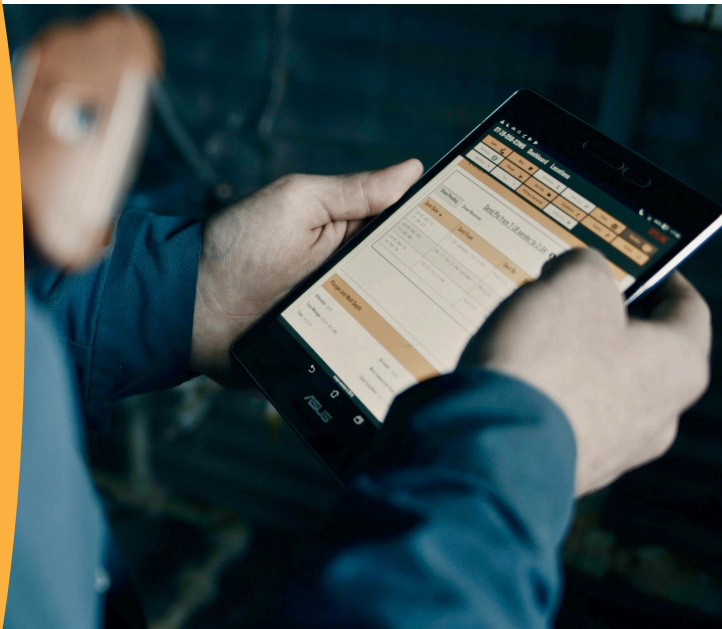


Fig. 1 – EZLogbook™

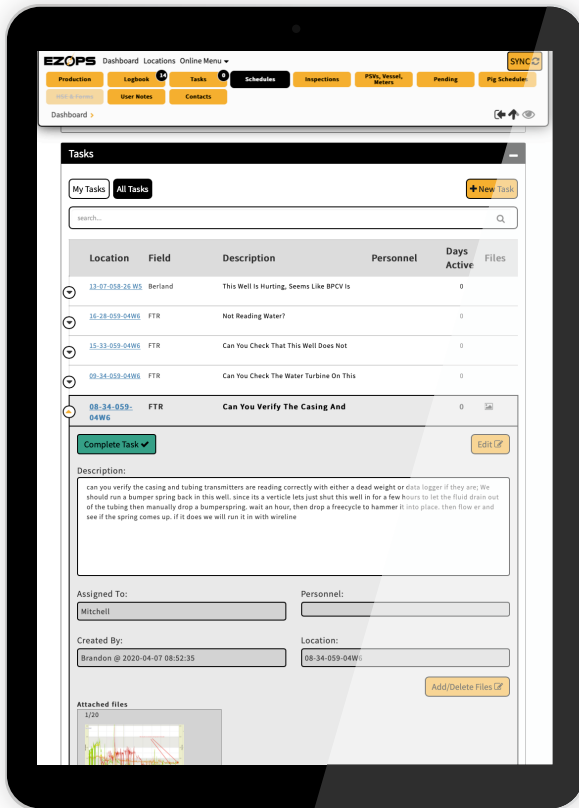


Fig. 2 – EZTask™

EZ OPS™ DEVELOPMENT/USABILITY: LATEST AND GREATEST IN THE MILL

Today's world is heavily reliant on technology. We strive to embrace that culture and bring EZ Ops™ right to your fingertips (or keyboards, or smartphones, etc.). In doing so, the EZ Ops™ interface is now easily manageable in any environment. As technology evolves, so too does our application.

As we continue to evolve in delivering value to our customer base, the EZ Ops™ development team is proud to announce the following updates:

- *Corrective actions and inspection linkages are improved. Any action that results in a corrective action will require an acknowledgment from the user who completed the inspection. We will also indicate current inspections if there are outstanding corrective actions.*
- *Forms throughout EZ Ops™ are being designed to communicate more effectively. Our inspection platforms will soon have the ability to show past entries to help indicate who answered questions from the last inspection. We will quickly be able to do even more complex calculations on our forms to complete things like emission releases and even valve recession measurements when completing equipment forms.*
- *More and more of our clients have been using EZ Ops™ for its preventative maintenance and equipment tracking capabilities. We now have the ability to configure any of the static data on the equipment entirely.*
- *EZ Ops™ is growing its user base, and we have now created a one-click install feature to significantly help our new users install EZ Ops™ on any device.*



REACH OUT TO US IF YOU THINK WE CAN HELP YOU AND YOUR TEAM CROSS THE BRIDGE TO INDUSTRY 4.0



EZ OPS™ CONTACT:

Lucky Braimoh, VP Sales
403-796-8811 | lucky@ezops.ca
www.ezops.ca